

"Breweriana"

Written by Ed

Monday, 21 February 2011 01:33 - Last Updated Monday, 21 February 2011 15:44

The word "breweriana" first appeared in the National lexicon with the 1972 formulation of the National Association of Breweriana Advertising, also known as NABA. Breweriana was then defined as "collectible historical Brewery advertising".